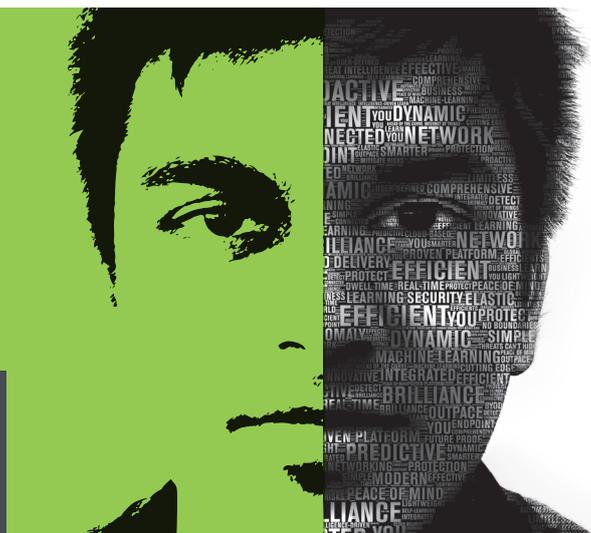**WEBROOT**®
Smarter Cybersecurity®

# Webroot®
# Security Awareness Training

## Become Compliant and Minimize Security Incidents and Unforeseen Remediation Costs

## Overview

No matter how large or small a business may be, its users are likely to be targeted by cybercriminals. That's because attackers know that a single unwitting click on a phishing email could give them full access to everything on the corporate network, and even beyond.

*Today, a small business with under 50 employees faces just as much cybersecurity risk as a 20,000-employee enterprise.*[1]

Criminals might aim for long-term infiltration and theft from the network; or attempt to scam the user or business out of data or money; or steal a user's credentials to access different parts of the network. They might also attempt to turn an end user's machine into a zombie as part of a botnet or spam relay, or to mine cryptocurrency by hijacking its CPU. The possibilities are nearly endless.

The bottom line: end users need regular and consistent cyber-awareness training to empower them to become a business' first line of defense against attacks, instead of its weakest link.

## The Webroot Approach

Webroot® Security Awareness Training provides the continuous, relevant, and measureable cybersecurity education businesses need to minimize user error and the resulting security breaches and losses.

Because it's an integrated part of Webroot's small to medium-sized business (SMB) and managed service provider (MSP) platform, Webroot Security Awareness Training is easy to administer. And because all Webroot products are powered by real-time, global Webroot threat intelligence, Security Awareness Training customers can rest assured that courses are up to date and relevant.

### SMB and MSP-Friendly Training and Management

Unlike other training providers, Webroot focuses on the needs of MSPs and SMBs who don't always have the resources to administer compliance and awareness training. Affordability is an important factor too, which is why we've designed a solution that's easy to use, highly automated, and won't break the bank.

Webroot® Security Awareness Training is a fully cloud-based software-as-a-service (SaaS) offering, and is available via the same console used to manage Webroot® Endpoint Protection and Webroot® DNS Protection, for a single-pane-of-glass experience with low management overhead.

### Easy to Use and Operate

Webroot® Security Awareness Training provides an easy, 5-step setup wizard to help you create phishing simulations, compliance courses, and training campaigns. In just a few minutes, you can name a campaign, choose the desired recipients, create or select a training email template, choose the training module, and launch.

New capabilities let you put multiple activities together to run over a specific time period. If you are an MSP, you may also plan and execute training programs across multiple clients at a global level. Reminders, randomization, scheduled training, and automated results reporting make it simple and straightforward to run a fully accountable and continuous security awareness program.

## What Results To Expect

During the first 6 months of usage, Webroot® Security Awareness Training customers have seen results including:

» Phishing click-through rates drop from a 37% average to 12% in 6 months[2]

» Results are doubly effective if users leverage both phishing simulations and training, rather than simulations alone

» The more training courses, you run the better the results

Running 1-5 courses over 1-2 months showed a 37% average click rate. But 6-10 courses over 3-4 months showed a 28% click rate, and 11+ plus courses over 4-6 months showed a 12% click rate. That training impact over a year means

the average click rate drops from 37% to 5% - that's an 86.5% improvement!

Think about the number of user errors and resulting security incidents you see each year. Then think about the subsequent productivity losses and the man hours required for remediation and recovery. Now factor in any regulatory fines and the loss of customer trust and reputation. Stopping 86% of incidents could easily be the difference between thriving and failing as a business.

## Security Awareness Training at a Glance

### Intuitive Learning Management System (LMS)
Webroot® Security Awareness Training includes a complete LMS that is highly automated to make training management easy and efficient.

### Five-Step Wizard
The wizard reduces the time and cost of administering cybersecurity education programs. Additionally, an automated campaign scheduler means you can organize ongoing programs and reports in minutes.

### Dark Web Breach Report
Webroot provides an easy to use Dark Web Breach Report to demonstrate the need for training and any compromises affecting an email domain.

### Phishing Simulator
An unlimited phishing simulator offers an ever-expanding, topical phishing template library that is regionalized for effectiveness and relevance, while randomization ensures realistic engagement and phishing scenarios.

### Engaging, Interactive Training
Cybersecurity training must be engaging, interactive, and easy to consume to get users' attention and achieve lasting results. All of Webroot's high-quality courses fit the bill, and can be sent directly to end users on a scheduled or ad hoc basis. Users can also access and launch all courses in one click from any browser on any computer or mobile device. Automated reminders ensure users know about any outstanding coursework.

### Trackable, Fully Customizable Training Campaigns
Our built-in LMS keeps track of every user's participation, making all cybersecurity education accountable and measureable.

### Full Course, Campaign, and Contact Management
The fully integrated course management wizard, contact manager, training email templates, course library, and reporting center enable you to quickly and efficiently schedule and assign training. Users are imported via Active Directory LDIF, CSV files, or web-based form. Tags allow easy grouping of users by location, department, or any category to streamline training.

### Global Campaign Management and Dashboard
A single-pane-of-glass training dashboard shows all of the campaigns in progress or completed, while an intuitive four-step campaign management workflow allows administrators to compose and launch multi-client training quickly and easily.

### Scheduled Reporting Center
Receive phishing campaign statistics and generate per-user action and other reports to measure progress and ROI. Our Campaign Executive Summary Report highlights the campaign data and results of the training.

## Courses Included

**Featured Cybersecurity Courses:**
» Understanding Cybersecurity
» Understanding Malware
» Understanding Phishing
» Working Safely and Securely
» Avoid Phishers, Hackers, and Social Engineers

**Topical Cybersecurity Courses:**
» Social Media Awareness
» Phishing Awareness
» Websites and Software
» Email
» Passwords
» Physical Access

**Compliance Courses:**
» PCI DSS
» Data Protection (UK/EU)
» Compliance UK – The Bribery Act
» Compliance U – Anti-Money Laundering
» Compliance UK – Freedom of Information
» Compliance UK – Whistleblowing
» Compliance AUS – Notifiable Data Breaches
» GDPR – Global Data Protection Regulation (UK/EU)
» HIPAA Privacy and Security 101
» HIPAA for CE or BA

## Trial and next steps

For more information, contact your Webroot Account Manager, our Sales department, or request a FREE 30-day trial at webroot.com. Existing Webroot customers can also access 30-day free trials directly via their management console.

[1] Hiscox. "2019 Cyber Readiness Report." (Apr 2019)
[2] Webroot Inc. "2019 Webroot Threat Report." (February 2019)